ORDINANCE NUMBER 0014-2017
WASHINGTON TOWNSHIP
GLOUCESTER COUNTY

ORDINANCE AMENDING A CHAPTER OF THE CODE OF THE TOWNSHIP
OF WASHINGTON, CHAPTER 285 – BILLBOARDS

WHEREAS, the Township received a request from the Washington Township
Municipal Utilities Authority (WTMUA) to amend the billboard ordinance to allow
billboards to be placed within the Commercial Industrial zoning district when adjacent to
the Atlantic City Expressway; and

WHEREAS, the Township Code Chapter 285 sets out the various regulations
regarding billboards within the Township; and

WHEREAS, Township Council has reviewed the billboard regulations and finds
that changes are necessary and in the best interest of the Township.

WHEREAS, pursuant to N.J.S.A. 40:55D-62, the Township Council may adopt or
amend a zoning ordinance relating to the nature and extent of the uses of land and of
buildings and structures thereon.

NOW, THEREFORE, BE IT ORDAINED, by the Township Council of the
Township of Washington, County of Gloucester, State of New Jersey that the following
changes to Chapter 285 of the Township Code is hereby adopted.

Section 1

§285-296 Remove and replace with the below:

Off-premises billboard signs shall be permitted only in the zones identified as HC and CI,
where said zone or zones are adjacent to the Atlantic City Expressway. The billboard signs
shall be positioned so that their intended direction of visibility shall be from the Atlantic City
Expressway and are intended to be visible only from a limited access highway.

§285-297.A Remove and replace with the below:

No billboard sign or signs shall be placed less than 2,000 feet apart within the HC zone and
less than 1,000 feet apart within the CI zone. No billboard sign shall be placed within 1,000
feet of any municipal boundary within the HC zone or within 100 feet of any municipal
boundary within the CI zone.

§285-297.B Remove and replace with the below:

Any off-premises billboard sign to be erected under this article shall be buffered to restrict
visibility from residential zones and residential dwelling units. A minimum buffer with of 100
feet shall be provided between any billboard and residential use or zone. Buffers are further
described in §285-298 herein.

§285-297.C Remove and replace with the below:

The minimum distance (spacing) between permitted locations of billboards shall be measured
along the nearest edge of the pavement between points directly opposite the side of the sign
faced nearest the center line of the right-of-way of the highway where the sign side shall be
erected and shall apply only to the permitted location in the HC and CI Zones.

§285-297.F Remove and replace with the below:

There shall be a minimum front yard setback (the front yard shall be the portion of the lot
facing the Atlantic City Expressway) which shall be not less than 10 feet actual setback as
measured from the right-of-way line of the limited access highway, unless permitted within
the right-of-way via permit from the applicable agency of the State of New Jersey having jurisdiction over outdoor advertising signs. The minimum feet per side yard setback shall be not less than 20 feet from any proposed buffer or berm.

**Section 2** All ordinances or parts of ordinances of the Township of Washington heretofore adopted that are inconsistent with any of the terms and provisions of this Ordinance are hereby repealed to the extent of the inconsistency.

**Section 3.** Should any section, paragraph, clause or any other portion of this Ordinance be adjudged by a Court of competent jurisdiction to the invalid, such judgment shall not affect or impair the remainder of this Ordinance.

**Section 4** This Ordinance shall be referred to the Township Planning Board for review, which shall be based on whether the proposal is substantially consistent with the Master Plan. The Planning Board has a period of thirty-five (35) days after referral to report on the proposed Ordinance.

**Section 5** This Ordinance shall take effect thirty (30) days after final passage by Council or twenty (20) days after approval by the Mayor, whichever comes first.

**INTRODUCTION:**

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**TOWNSHIP OF WASHINGTON**

**BY:**

Nick Fazzio, Council President
I do hereby attest the above Ordinance 14-2017 was introduced at the Township of Washington Meeting on May 24, 2017. A public hearing will occur on September 13, 2017 7:00PM.

ATTEST:
Leo Selb, Township Clerk

ADOPTION:

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I do hereby attest the above Ordinance 14-2017 was adopted at the Township of Washington Meeting on September 13, 2017 by Township Council after a public hearing which was scheduled for September 13, 2017. Said Ordinance shall take effect in accordance with the law.

Attest:
Leo Selb, Township Clerk

On this 19th day of Sept 2017, I hereby approve the above Ordinance.

Joann Gattinelli, MAYOR